FUAD HABBA

Fuad Habba is Enterprise FinTech & SaaS Account Executive at CrossBorder Solutions. Fuad Habba has 13 years' experience as a Senior retail financial services and FinTech/SaaS Enterprise leader, customer driven relationship management (CRM) and operations professional with a results-oriented focus on business of a lean and efficient operational infrastructure.

Global Product & Partnership Director driving CrossBorder Solutions into a 'Top 50 Fastest Growing Start-up' of 2019. Supporting partnerships with SME & Fortune 1000 markets. Collaborating with C-suite and key stakeholders by means of solution focused initiatives, and adoption of CrossBorder Solutions' revolutionary AI & enterprise SaaS solutions.

An enterprise sales executive with a passion for fueling disruption to generate traction within new verticals—Cultivating, growing, and spearheading key accounts across the financial services, SaaS, and start-up landscapes.

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